

Jordan

LOBBY INTERIOR DESIGN

Media Fact Sheet

Nestled in the hills north of Healdsburg, Jordan Winery's French-inspired chateau was constructed in the mid-1970s with hospitality in mind—at a time when wine tourism was virtually non-existent. In 2019, owner John Jordan embarked on a seven-year enhancement plan to renovate the dining room, guest suites, Bacchus Courtyard, guest reception areas and chateau lawns and terraces. This summer, the new Jordan Chateau lobby debuts after six months of renovations. Led by interior designer [Maria Haidamus](#) of San Francisco, the remodel includes the first structural changes to the lobby since its original construction more than 40 years ago, which transformed former offices and an employee kitchen into living rooms and an expanded retail boutique, increasing the lobby's size by 600 square feet.

Highlights:

Throughout Lobby

- Custom wall panels in Farrow & Ball Light Blue 22 and a custom distressed gold trim inspired by the classic French paneling
- Hardwood flooring in chevron by Carlise Wide Plank Floors, known for handcrafting the finest wood floors in America for more than 50 years

Reception

- A custom concierge desk in Ponte Vecchia honed marble, inspired by the Georges V in Paris, and crafted by Surface Art in Healdsburg
- Above the concierge desk, a 17th century Aubusson tapestry depicting the wooded countryside in France from Galerie Jabert in Paris
- An immersive mural depicting the beauty and diversity of Jordan Estate by porcelain wall artist Alice Riehl of Paris—her first U.S. commercial commission since joining Todd Merrill Studio of New York in 2022 (mural unveiling next winter)
- Windowpane pendant by Fisher Weisman Collection

Grand Salon

- O Henry House sofas—one upholstered in Scalandre Marly and the other in Lee Jofa Mansfield
- Antique armchairs from the Napoleon III period, sourced from 1stDibs and reupholstered in Zimmer + Rohde fabric
- Custom Louis XVI-inspired, walnut console table by Rossi Antiques in San Francisco

- A collection of 18th century drawings from Galerie Marie-Pierre Jaudel Antiquités in Paris
- Decorative objects in bookcases sourced from antique shops in Paris, Chez Pluie in Provence and antique dealers in the United States
- Grand Lido chandeliers by Fisher Weisman Collection
- Tony Kitz Gallery rugs

Bathrooms

- Women’s restroom features custom, hand-painted, mural wallpaper by Gracie, depicting a scenic landscape with specific birds, flowers and trees found at Jordan Estate
- Women’s restroom anchored with Nubo Verde marble floors and Empress Green marble countertops by Ann Sacks
- Men’s restroom features Susan Harter’s modern grisaille mural of a wooded countryside
- Men’s restroom boasts Eros marble floors and countertops by Ann Sacks
- All plumbing fixtures and sconces by Waterworks, renowned worldwide for impeccable style and artisanal craftsmanship for more than 40 years

Retail Boutique

- An intriguing art collage that tells the story of Jordan’s history through three commissioned works by international artists and 16 French lithographs and engravings from the 17th, 18th and 19th centuries. The focal piece of this collage is an animated portrait of owner John Jordan by famous artist Sharif Tarabay of Montreal—his first portrait ever turned into a video and presented on a Videri Canvas.
- Custom, walnut wine cabinet by Rossi Antiques in San Francisco
- 19th century French display cabinet from the Napoleon III period from Chairish, as well as a central walnut table from 1stDibs
- Focal Fleur chandelier by Fisher Weisman Collection
- An acanthus-crowned, 18th-century inspired Chippendale mirror in antique gold leaf
- Sitting area looking out into Bacchus Courtyard with Louis XVI-inspired furniture, upholstered in Lee Jofa Mansfield
- A new pair of French doors that open to the charming Bacchus Courtyard, serving as a new exit for guests and convenient access to enjoy the courtyard’s pollinator garden

Design Build Team:

Maria Haidamus’s design concepts were brought to life by several Jordan employees, craftsmen, craftswomen and contractors. Jordan Director of Facilities Tim Spence, who joined the winery in 1989, led all construction with support by his son, Matt Spence, the chief engineer at Jordan, and the facilities team. Precision Builders served as the general contractor with the Spences and JDM Painting + Staining led all interior and exterior painting, staining and finishing. Lisa Mattson, who served as marketing director and lead creative at Jordan for more than a decade, worked closely with Haidamus to guide special projects, including art curation for the historical collage and wall mural sculpture, as well as sourcing decorative objects and other artwork.

Timeline:

- 11 months from design to build completion (July-August 2022 kick-off meetings; November 2022 demo began; November 2022-May 2023 construction; June 2023 installation and reopening)

Guest Experience:

- Entertaining guests through food and wine experiences has been a focus at Jordan Vineyard & Winery since the first vintages debuted in 1980. Jordan welcomes guests by appointment for distinct wine tours and tastings at our Alexander Valley estate in Healdsburg, all of which include food pairings. All guests are greeted in the new lobby before their experience begins. Advance reservations are required and can be made at jordanwinery.com/visit or by phone at 707-431-5250. All tastings are open to the public and host up to 12 people.

About Maria Haidamus Interiors:

- Maria Haidamus Interiors is a luxury interior design firm based in San Francisco. Maria's design aesthetic is inspired by her global travels and reflects Middle Eastern and European design influences. Her work is memorable, glamorous and imbued with a fresh modern sensibility. Learn more at www.mariahaidamus.com.

About Jordan Winery:

- Founded in 1972, Jordan Vineyard & Winery was inspired by the great wine estates of France and the timeless connection between food, wine and hospitality. Under the guidance of second-generation proprietor John Jordan, Jordan Estate is an extension of these traditions, with its iconic French chateau, breathtaking views, sustainably farmed vineyards, natural habitat for wildlife and gardens for the chef's inventive cuisine, offering a distinctive sense of place in Sonoma County Wine Country. www.jordanwinery.com

Photography: Not available until July 2023.

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