



Ashley Cesario
Eastern U.S. & Export Sales Director

As the Eastern U.S. & Export Sales Director, Ashley Cesario manages international distribution and oversees Jordan's Northeastern U.S. territories. Prior to her recent promotion, Ashley served as Regional Sales Director of the Eastern U.S. since 2014 and brings 14 years of distributor and supplier sales experience to the position. An entrepreneur at heart, Ashley loves building relationships with customers and any opportunity to creatively strengthen the Jordan brand domestically and abroad. She has been expanding the international market for the past 3 years to include Canada, the U.K., Thailand and Scandinavia. Ashley also oversees the management of the Eastern U.S., which includes Massachusetts, Maine, New Hampshire, Vermont, Rhode Island, Connecticut, New York, New Jersey, Delaware, Maryland, District of Columbia, Pennsylvania, Michigan and Ohio.

Ashley gained most of her industry experience at Southern Wine & Spirits of Illinois. Over the course of five years, she honed her skills in wine sales and brand management—first with retailers and boutique wine shops and then with restaurants and hotels. Her interest in the wine industry, however, was piqued in high school when she interned at Chicago's Judge & Dolph distributors. During college, she studied abroad on three continents and visited wineries along the way in France, Italy, Spain, New Zealand and South Africa. Prior to joining Jordan, she served as Portfolio Manager for Bacardi USA.

A Chicago native, Cesario is also a nationally recognized painter whose work was showcased at Art Basel Miami 2018, 2019 and 2020. Known for striking murals, wearable art and abstracts, her paintings can be found throughout the United States, Canada and Costa Rica. An early adopter of entrepreneurship, she started a painting business at age 15 and grew it to more than 70 clients during high school and college. She holds a bachelor's degree in Business Management, Marketing and Political Science from Carthage College in Kenosha, Wisconsin, and received a certification in Psychology for Leadership from Cornell in 2020.