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2010 CABERNET SAUVIGNON ALEXANDER VALLEY



he 2010 growing season, like many, had its interesting variety of cool and warm weather. Our 2010 Cabernet Sauvignon is defined by the success of key fruit sources we have been particularly focused on since 2005. This is truly a benchmark year that showcases our desire to get better each vintage."

-Rob Davis, winemaker

# WINEMAKER'S TASTING NOTES

Aromas of blackberry, blueberry and cassis mingle with hints of violet and dark chocolate to seduce and intrigue. The palate is inviting and silky, with a vivid core of cassis that defines every sip, balanced by a backbone of acidity and a smooth tannin structure. This wine's neverending, layered finish makes it enjoyable now or cellarworthy through 2026. Decant prior to serving to further accentuate the aromas and flavors.

# CHEF'S PAIRING SUGGESTIONS

This wine's lush fruit texture, bright acidity and low alcohol make it a natural go-to for food and wine pairings. The 2010 Jordan Cabernet Sauvignon carries such an elegance and textural evolution from the palate through the finish that myriad pairing options present themselves—from grilled Cornish hens, duck confit and veal tenderloin to Sonoma lamb, roasted venison and dry-aged beef.

# HARVEST DATES: October 2–27, 2010

### VINEYARDS:

Roughly 60 vineyard blocks from both the Jordan Estate and more than a dozen family growers.

## FERMENTATION:

Lots kept separate by vineyard; 21 days extended maceration; every lot reevaluated after primary fermentation; malolactic fermentation completed in upright oak casks for 24 days.

### **COOPERAGES:**

Seven French and two American barrel coopers selected based on blind tastings and 2010 vintage flavor profile; primarily medium toast.

## AGEING:

12 months in 74% French and 26% American oak barrels; 39% new oak (67% French, 33% American). Bottle aged an additional 21 months prior to release.

## Selection:

Post malolactic fermentation, individual lots were blind tasted and ranked, then assembled into our "barrel blend." After one year in barrels, the "barrel blend" was reassessed and only top lots were combined for the final master blend.

### VARIETAL BLEND:

76% Cabernet Sauvignon, 16% Merlot, 7% Petit Verdot, 1% Malbec

### APPELLATION:

Alexander Valley

## **REGIONAL SOURCES:**

85% Alexander Valley, 12% Mendocino County, 3% Dry Creek Valley

## FINAL ANALYSIS:

Alcohol: 13.8%; T.A.: 0.64 g/100mL; pH: 3.50; R.S.: 0.03%

## **BOTTLING DATES:**

June 5–July 13, 2012 Filtered before bottling

## Release Date:

May 1, 2014

Jordan

# 2010 ALEXANDER VALLEY VINTAGE REPORT



# **GROWING SEASON**

The 2010 growing season was the definition of "cool climate" in an appellation known for its warmth. The quality of most vintages is determined by months of moderate weather; 2010 was measured in days. Spring was cool and rainy, which extended the bloom period. Fruit set was consistent with average-sized clusters. Cool temperatures and coastal fog lingered throughout the summer, raising humidity levels and thus increasing the incidence of mold and mildew. It was the coldest summer on record in the North Coast in 40 years. Luckily, the consistency of these cool temperatures in the months of June and July led to slow but even development in the Bordeaux variety grapes. Two heat waves arrived—one in late August and another in early September—quickly finishing the ripening period and kicking harvest into high gear. Then we had to wait for a minor rain to pass in late September. All our Bordeaux varieties were off the vine before the downpour in late October. This vintage was perfectly suited for the style of winemaking Jordan has always been committed to—wines naturally lower in alcohol with bright acidity and lovely spice notes.

# VINEYARDS

The final blend of 2010 Jordan Cabernet Sauvignon began with more than 60 different vineyard blocks—from our estate hillsides in the southern Alexander Valley to about a dozen family growers in the benchlands and hills east of Geyserville (primarily situated on the left bank of the Russian River) and two exquisite hilltop vineyards just outside the appellation. Each of these blocks was chosen for its potential to yield fruit of the highest quality and utmost finesse. Well-drained soils with the ideal calcium/magnesium ratio are a prerequisite in this selection process, but also of importance are the rootstock, grape variety clone, and vine row direction and spacing to best match the composition of each piece of land. The selection of a vineyard block is just the beginning; even if the grapes are chosen to be harvested, there are many more checkpoints to pass through before potentially becoming a component of Jordan's final blend.

# VITICULTURE

The cool, humid conditions in 2010 forced our vineyard teams to combat disease pressure, primarily mildew, most of the season. We had to work closely with our growers and decide if we should pull leaves earlier in the season and open up canopies on both sides of the grapevines in June. Bordeaux varieties were leafed in the usual matter to offer dappled light exposure on the afternoon sun side of the vine, allowing for ample air flow and mitigating any threat of mildew and botrytis. The cool, damp weather continued, so growers and winemakers were nervous about grapes ripening before the October rains. In most vineyards, our winemaker and growers decided in late July to remove lateral shoots to aid airflow throughout the middle of the vine canopies. Gambling with decisions like these is why few growers spend their time in the local casinos. Hand-plucking of lateral shoots is one of the most expensive viticultural practices due to the intricacy and labor intensiveness, but in years like 2010, this technique was critical to ensuring a healthy, quality crop. When the heat waves hit in late August and early September, all varieties suffered some sunburn from the heat. The only choice was to remove those clusters that were sunburned—meticulous work that reduced the size of the crop, but greatness always comes at a price. A final thinning of sunburned grapes was completed prior to harvest. Our growers' efforts clearly showed in the beauty of the fruit delivered to the hopper.

# HARVEST

Thankfully Cabernet Sauvignon—with its loose clusters and thick skins—is well-suited for a challenging year like 2010. After the second thinning of sunburned grapes, the pristine clusters from each of the 60-plus vineyard blocks were harvested, row by row or block by block, depending on physiological maturity, between October 2 and 22. The grapes were naturally lower in alcohol and higher in acidity with an average Brix of 24—ideal for Jordan's house style. We finished harvest just one day before the big rain. Shorter days and colder nights set in over the soggy vineyards, and any chance for further fruit maturity was negated for other winemakers who prefer extended hang-time.

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