

JORDAN ESTATE REWARDS

MEMBERS REAP THE BENEFITS
OF A WINE COUNTRY LIFESTYLE

Celebrate the Sonoma way of life with our decadent loyalty program for members only. Jordan Estate Rewards gives you access to exclusive food and wine experiences at Jordan Estate. For all purchases made in person, by phone or online, you'll earn three points per dollar to redeem toward private tastings, dinner parties and more. Unlike a wine club, there are no annual shipments, and your points never expire.



Learn more at jordanwinery.com/rewards.

JORDAN ESTATE REWARDS

Where Loyalty and Luxury Meet

Since Jordan Estate Rewards was founded, more than 2,500 members have redeemed special rewards. Three different membership levels and three types of rewards offer an array of epicurean experiences to tempt your palate, including private tables with hors d'oeuvres, lunches and dinners in the dining room, dinner parties with multi-course wine pairings and overnight stays in our luxurious lodging. The price of each reward is based on membership level. The higher the level, the fewer the points and dollars required to redeem a reward. Membership is complimentary and automatic when you join our mailing list.

PRIVATE TABLES

Indulge in memorable culinary experiences at your private table, from hors d'oeuvres paired with special wines to casual lunches on our terrace and multi-course meals with wine pairings in our elegant dining room.

CULINARY EVENTS

Enjoy convivial company with fellow wine lovers during family-style lunches and spectacular dinner parties hosted in our dining room or at one of our outdoor enclaves.

OVERNIGHT STAYS

Experience the height of Jordan hospitality with lodging in one of our opulent guest accommodations. Your stay includes a tasting featuring Jordan wines and pairings by our chef, complimentary roundtrip transportation to Healdsburg for dinner and in-room continental breakfast prepared by our chef. Overnight stays have two pricing tiers: Off-Season Stays (November-July) and Harvest Stays (August-September-October).



MEMBERSHIP LEVELS

SILVER

Once your purchases total \$500, you will become a silver member and gain access to experiences that cannot be purchased by the public, such as private tables for seated food and wine pairings, including Champagne & Caviar, Wine & Charcuterie Tasting and Wine Tasting with Hors d'Oeuvres, as well as Harvest Lunches and preferred pricing on select culinary events. Silver members simply pay an introductory redemption fee and use points to redeem a reward.

Rewards begin at \$60 per person plus 1,800 points

GOLD

In addition to private tables for seated food and wine pairings and Harvest Lunches, Gold members gain access to many different experiences not available to Silver members or the public, such as overnight stays in Jordan's luxury accommodations, private tables for casual and formal meals, as well as lower prices on all culinary events. Gold members pay a preferred redemption fee plus fewer points to redeem a reward.

Rewards begin at \$45 per person plus 1,500 points

PLATINUM

The most loyal members receive the ultimate benefits with access to all rewards for the lowest price and the fewest points. Choose from private tables for seated food and wine pairings, casual lunches and formal meals, Harvest Lunches, preferred pricing on culinary events, including Valentine's Dinner and Spring Dinner with the Winemakers, as well as the ultimate getaway: luxurious winery lodging at the Jordan Estate.

Rewards begin at \$30 per person plus 1,200 points

Not a member?

Join today and receive 3,000 bonus points at jordanwinery.com/rewards.

Already a member?

See your available rewards by visiting our member login at jordanwinery.com/rewards#login.

WHAT WILL YOU DO WITH YOUR POINTS?



Here's a look at our reward experiences available to you by membership level.

Reward	Silver	Gold	Platinum
Wine Tasting with Hors d'Oeuvres	\$60 + 1,800 points	\$45 + 1,500 points	\$30 + 1,200 points
Wine & Charcuterie Tasting	\$60 + 1,800 points	\$45 + 1,500 points	\$30 + 1,200 points
Harvest Lunches	\$60 + 1,800 points	\$45 + 1,500 points	\$30 + 1,200 points
Champagne & Caviar Tasting	\$75 + 1,800 points	\$60 + 1,500 points	\$50 + 1,200 points
Wine & Charcuterie Lunch	n/a	\$75 + 2,000 points	\$60 + 1,000 points
Casual Wine Country Lunch	n/a	\$100 + 2,000 points	\$75 + 1,000 points
Formal Lavish Luncheon	n/a	\$150 + 2,000 points	\$125 + 1,000 points
A Decadent Dinner	n/a	\$225 + 3,000 points	\$200 + 2,000 points
Bounty of Sonoma County Dinner	\$150 + 3,000 points	\$125 + 3,000 points	\$100 + 2,000 points
Farm-to-Table Interactive Cooking Luncheon	\$150 + 3,000 points	\$125 + 3,000 points	\$100 + 2,000 points
Big Bottle Dinner Party	\$250 + 3,000 points	\$225 + 3,000 points	\$200 + 2,000 points
Spring Dinner with the Winemakers	\$250 + 3,000 points	\$225 + 3,000 points	\$200 + 2,000 points
Summer Dinner of the Decades	\$250 + 3,000 points	\$225 + 3,000 points	\$200 + 2,000 points
Valentine's Dinner	n/a	\$225 + 3,000 points	\$200 + 2,000 points
A Night at the Estate (Off-Season) (Harvest Season)	n/a	\$150 + 5,000 points \$150 + 10,000 points	\$100 + 5,000 points \$100 + 10,000 points

All prices and points listed are per person. All rewards are subject to availability. Jordan Estate Rewards is subject to change without notice.

Learn more about availability and reservation requests at jordanwinery.com/rewards.

For more information about member benefits, visit jordanwinery.com/rewards/faq.