



FOR IMMEDIATE RELEASE

CONTACT

Lisa Mattson: 707-431-5268

[lmattson@jordanwinery.com](mailto:lmattson@jordanwinery.com)

Editorial photos:

<http://bit.ly/jordaneventphotos>

## **JORDAN WINERY ANNOUNCES 2020 EVENTS CALENDAR**

*New dinner parties, more vineyard tastings and picnic lunch experiences unveiled*

HEALDSBURG, Calif. (January 23, 2020)—Culinary-focused Jordan Vineyard & Winery, committed to wines of balance and elegance since 1972, announces its 2020 schedule of events. Highlights of the Healdsburg winery's events calendar include four picnic day lunches, two new prix fixe dinners in its recently remodeled dining room, expanded dates for seasonal vineyard tastings launched last summer and a special tasting celebrating the release of Jordan Cabernet Sauvignon's 40<sup>th</sup> anniversary vintage.

With the 2019 completion of its formal dining room, reimaged by interior designer Geoffrey De Sousa, Jordan will host four seven-course, food-and-wine pairing dinners by executive chef, Todd Knoll. In addition to the annual Valentine's Dinner in winter and Dinner with the Winemakers in spring, a summer dinner featuring special vintages from three decades and a fall dinner featuring large-format bottles will be hosted.

To celebrate the 40<sup>th</sup> anniversary vintage of Jordan Cabernet Sauvignon, Jordan is hosting a New Release Tasting on May 2 to celebrate the 2016 Jordan Cabernet Sauvignon release. Rare tastes of the 1976 will also be featured.

Due to the success of the first season of the Chateau Block Vineyard Tasting experience in 2019, Jordan is expanding the cabernet sauvignon- and salumi-focused tasting to be hosted four days per week instead of three, with tastings beginning in May and concluding in October. (Tastings debuted in late June last year.)

After unveiling a new butler's pantry at its first picnic lunch event in 2019, Jordan will host four picnic day lunches over two weeks this summer. All events will be ticketed with advance reservations required, but that's about all the planning guests will have to do. Picnic-goers are greeted with a glass of Champagne, a picnic basket and a blanket before choosing their spot on the Jordan lawns and picking jars of edible eats at the butler's pantry.

With the addition of two dinner parties in the dining room, Sunset Supper at Vista Point and Bastille Day culinary events are on hiatus in 2020.

Tickets for our winter events are sold out, and all spring events (vineyard hikes and one dinner party) go on sale January 29 at [www.jordanwinery.com/events](http://www.jordanwinery.com/events). Summer and fall event tickets sale dates will be announced this spring. For tickets prices, dates and other details on each event, view the Jordan Winery calendar of events highlights below.

### **2020 Jordan Winery Events Calendar:**

[Afternoon Tea at Jordan](#), January 24, 2020, 3-4:30 p.m. \$110 SOLD OUT

Hosted as part of the Healdsburg Tastemaker Weekend, this new experience in Jordan's formal dining room features an array of Champagne and caviar, afternoon tea sandwiches, petits fours and Jordan wines, before high tea service by the fireplace, featuring foraged ingredients from Jordan Estate's hundreds of acres of woodlands.

<https://www.jordanwinery.com/events/healdsburg-high-tea>

[Valentine's Dinner at Jordan](#), February 14, 2020, 5:30-9:30 p.m. \$295 SOLD OUT \*

The decadent evening features a lavish seven-course, food-and-wine-pairing dinner by the fireplace, highlighting multiple vintages of Jordan Russian River Valley Chardonnay and Alexander Valley Cabernet Sauvignon. Hosted exclusively for Gold & Platinum Jordan Estate Rewards members.

<https://www.jordanwinery.com/events/winery-valentines-dinner-healdsburg>

– more –

Spring Vineyard Hikes, April 17 & 18 and May 15 & 16, 2020, 9:45 a.m.-2 p.m. \$110

A guided hiking adventure set against the breathtaking backdrop of the 1,200-acre Jordan Estate, home to Jordan Winery. This morning hike experience features sweeping views of wine valleys and mountain ranges. Concludes with a charcuterie picnic lunch and wine tasting.

April 17: <https://www.jordanwinery.com/events/spring-vineyard-hike>

April 18: <https://www.jordanwinery.com/events/spring-vineyard-hike-2>

May 15: <https://www.jordanwinery.com/events/spring-vineyard-hike-3>

May 16: <https://www.jordanwinery.com/events/spring-vineyard-hike-4>

Spring Dinner with the Winemakers, May 30, 2020, 5:30-9:30 p.m. \$295

Indulge in a seven-course, supper-club-style dinner party in Jordan's dining room with our winemaking staff as hosts, celebrating the flavors of spring. Limited to 30 guests.

<https://www.jordanwinery.com/events/spring-winery-dinner-healdsburg>

New Release Tasting, May 2, 2020, 2-4 p.m. \$75

Join us to celebrate the highly anticipated release of 2016 Jordan Cabernet Sauvignon—the winery's 40<sup>th</sup> anniversary vintage. The event features curated food pairing for each new release wine, hosted by Winemaker Maggie Kruse. Tickets go on sale in February.

<https://www.jordanwinery.com/events/jordan-new-release-reveal-tasting>

Chateau Block Vineyard Tasting, May-October, 2020, 10:30 a.m. \$75

In 2018, Jordan Winery planted 9,352 cabernet sauvignon grapevines across from its chateau for the first time in its history. Now, wine lovers can enjoy this six-acre vineyard with glass in hand as part of Jordan's Chateau Block Vineyard Tasting. The guided 90-minute tasting includes Jordan Chardonnay and three vintages of Cabernet Sauvignon paired with local charcuterie from Journeyman Meat Co. This seasonal wine tasting will be hosted Thursday, Friday, Saturday and Sunday from May through October.

<https://www.jordanwinery.com/visit/tours-and-tastings/chateau-block-outdoor-wine-tasting>

Summer Dinner of the Decades, July 18, 2020 5:30-9:30 p.m. \$295

Experience a decadent, seven-course dinner at Jordan featuring vintage wines from three sentimental decades. Our chef's modernist cuisine will showcase seasonal ingredients from our garden and local farms—all paired with multiple vintages of Jordan Chardonnay and Cabernet Sauvignon—including three special years all ending in 6: 1976, 2006, 2016. Limited to 30 guests.

<https://www.jordanwinery.com/events/summer-winery-dinner>

Picnic Day at Jordan, July 24 & 25; August 29 & 30, 2020, 11:45 a.m.-2 p.m. \$95

Experience a gourmet picnic lunch like no other. Guests grab a picnic basket and choose from an array of homemade provisions at the butler's pantry, from pork rillettes and Journeyman Meat Co. salumi to citrus-marinated olives, jarred vegetable salads, artisan cheeses and more—all paired with a bottle of Jordan Chardonnay. Tastes of the Jordan Cabernet Sauvignon are available at the butler's pantry. Open seating on Jordan sweeping lawns with several shaded areas available. Picnic blankets also provided.

July 24: <https://www.jordanwinery.com/events/picnic-lunch-jordan-winery>

July 25: <https://www.jordanwinery.com/events/picnic-lunch-jordan-winery-2>

August 29: <https://www.jordanwinery.com/events/picnic-lunch-jordan-winery-3>

August 30: <https://www.jordanwinery.com/events/picnic-lunch-jordan-winery-4>

Bounty of Sonoma County Dinner, August 15, 2020, 5:30-9 p.m. \$200

Experience a celebration of Sonoma County agriculture with a four-course, al fresco dinner party that brings the region's greatest culinary treasures to your plate. Hosted on the Jordan Chateau terrace for the first time in 2020.

<https://www.jordanwinery.com/events/bounty-sonoma-county-dinner>

Harvest Lunches at Jordan, September 14-October 2, 2020, 11:45 a.m.-2 p.m. \$30-\$60 \*\*

Experience our annual feast celebrating the grape harvest season alongside our winemaking and viticulture staff with our family-style harvest lunch series. Available exclusively to Silver, Gold and Platinum members of Jordan Estate Rewards. (Access begins once spending totals \$500.) Reservations open in July.

<https://www.jordanwinery.com/events/harvest-lunches>

Farm-to-Table Interactive Cooking Luncheon, September 19, 26 & October 3, 2020, 9:45 a.m.-3 p.m. \$200  
Immerse yourself in the bountiful harvest season with Jordan's interactive harvesting, shopping and cooking experience, taking guests from the winery garden and Healdsburg's farmers market to Relish Culinary Adventures for a hands-on cooking class and lunch with wine tasting.

September 19: <https://www.jordanwinery.com/events/farm-to-table-interactive-cooking-luncheon-event-1>

September 26: <https://www.jordanwinery.com/events/farm-to-table-interactive-cooking-luncheon-event-2>

October 3: <https://www.jordanwinery.com/events/farm-to-table-interactive-cooking-luncheon-event-3>

Fall Vineyard Hikes, October 15 & 16, 2020, 9:45 a.m.-2 p.m. \$110

A guided hike adventure set against the breathtaking backdrop of Jordan Winery's 1,200-acre ranch during fall foliage season. The morning hiking excursions feature sweeping panoramic views of multiple wine regions and mountain ranges. Concludes with a charcuterie picnic lunch and wine tasting.

October 15: <https://www.jordanwinery.com/events/fall-vineyard-hike>

October 16: <https://www.jordanwinery.com/events/fall-vineyard-hike-2>

Big Bottle Dinner Party, November 13, 2020, 5:30-9:30 p.m. \$295

Indulge in a seven-course, supper-club-style dinner party in Jordan's dining room with John Jordan, pairing the flavors and colors of fall in wine country with our favorite vintages in large-format bottles—magnum, double magnum and 18-liter Melchior.

<https://www.jordanwinery.com/events/fall-winery-dinner>

Christmas at Jordan, December 5, 2020, 1-4 p.m. \$110 \*\*

Celebrate the holidays with our festive Christmas at Jordan party, featuring lavish décor, entertainment, library wines and our chef's cuisine. Available exclusively to Silver, Gold and Platinum members of Jordan Estate Rewards. Tickets go on sale in October.

<https://www.jordanwinery.com/events/christmas-at-jordan>

Preview and download event photos: <http://bit.ly/jordaneventphotos>

Preview and download vineyard tasting photos: <https://jordanwinery.box.com/v/chateaublocktasting>

*\*Available exclusively to Gold and Platinum members of Jordan Estate Rewards*

*\*\*Available to Silver, Gold and Platinum members of Jordan Estate Rewards*

### About Jordan Vineyard & Winery

Founded in 1972, Jordan Vineyard & Winery was inspired by the great wine estates of France and the timeless connection between food, wine and hospitality. Under the guidance of second-generation vintner John Jordan, Jordan Estate is an extension of these traditions, with its iconic chateau, breathtaking views, sustainably farmed vineyards, natural habitat for wildlife and gardens for the chef's inventive cuisine, offering a distinctive sense of place in Sonoma County wine country. Learn more at [www.jordanwinery.com](http://www.jordanwinery.com).

###