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www.jordanwinery.com/trade

JORDAN WINERY ANNOUNCES 2018 EVENTS CALENDAR

New Jordan Estate Rewards anniversary events, expanded dates for vineyard hikes unveiled

HEALDSBURG, Calif. (January 17, 2018)—Jordan Vineyard & Winery, producer of French-inspired Chardonnay and Cabernet Sauvignon for more than forty years, announces its 2018 schedule of events. Highlights of the Healdsburg winery's events calendar include eight seasonal vineyard hikes, a special new release reveal tasting, which can also be streamed live online, and a new Jordan Estate Rewards 10th Anniversary Dinner.

With the continued success of the hikes around the 1,200-acre Jordan Estate, Jordan Vineyard & Winery is expanding its vineyard hike program in 2018. In addition its popular morning hikes, afternoon hikes have been added to the calendar, with eight hiking adventures total available in April, May, June, October and November. Tickets for this three-hour excursion, which culminates with wine tasting and a picnic lunch, are \$95 per person, plus tax.

As part of the 10th anniversary celebration of the winery's loyalty program, Jordan Estate Rewards, a one-of-a-kind dinner is being hosted on May 19 for Gold and Platinum members. Tickets range from \$100 to \$200 per person, depending on membership level and points redeemed. Created in 2008, Jordan Estate Rewards allows customers to accrue points for access to exclusive food and wine experiences. For all purchases made in person at the winery, by phone or online, members earn three points per dollar to redeem toward private tastings, dinner parties and more.

A complete list of Jordan Winery events in Healdsburg follows. Those interested in enjoying any of the events are encouraged to sign up to receive Jordan Winery's monthly newsletter and become a rewards member for free at www.jordanwinery.com/rewards/join.

2018 Jordan Winery Events Calendar:

Valentine's Dinner at Jordan, February 10, 2018, 6-9 p.m. \$295 (SOLD OUT)*

The unforgettable evening features a seven, decadent courses paired with multiple vintages of Jordan Russian River Valley Chardonnay and Alexander Valley Cabernet Sauvignon. Hosted exclusively for Gold & Platinum Jordan Estate Rewards members.

<https://www.jordanwinery.com/events/winery-valentines-dinner-healdsburg>

New Release Reveal Tasting, March 24, 2018 2-4 p.m. \$75

Join us for our first Jordan New Release Reveal Tasting, a preview of three exciting new vintages hosted in the barrel room by John Jordan and Winemaker Rob Davis. Open to the Public. Tickets go on sale in February.

<https://www.jordanwinery.com/events/jordan-new-release-reveal-tasting>

A Taste of Spring Dinner at Jordan, April 28, 2018, 6-9 p.m. \$295 **

Indulge in a seven-course, supper-club-style dinner celebrating the flavors of spring. Served in Jordan's dining room. Hosted exclusively for Silver, Gold & Platinum Jordan Estate Rewards members. Tickets go on sale in March.

<https://www.jordanwinery.com/events/spring-winery-dinner-healdsburg>

Spring Vineyard Hikes, April 20 & 21, 2018, 9:45 a.m.-2 p.m.; May 10 & 11, 2018, 1:45 p.m.-6 p.m. \$95

The ultimate wine tasting experience for nature lovers, the Jordan Vineyard & Winery hiking excursion is offered during the morning or afternoon on set dates, and features mountain views, wildlife, vineyards, lakes, wine tasting, a picnic and more. Open to the public. Tickets go on sale in March.

April 20: <https://www.jordanwinery.com/events/spring-vineyard-hike>

April 21: <https://www.jordanwinery.com/events/spring-vineyard-hike-2>

May 10: <https://www.jordanwinery.com/events/spring-vineyard-hike-3>

May 11: <https://www.jordanwinery.com/events/spring-vineyard-hike-4>

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Jordan Estate Rewards 10th Anniversary Dinner, May 19, 2018, 6-9 p.m. \$200 **

Celebrate a decade of Jordan's popular loyalty program with festive, four-course wine dinner hosted in the winery's historic oak tank room. Available exclusively to Silver, Gold & Platinum Jordan Estate Rewards members. Tickets go on sale in April
<https://www.jordanwinery.com/events/jordan-estate-rewards-10-anniversary-dinner>

Summer Vineyard Hikes, June 21 & 22, 2018, 1:45-6 p.m. \$95

The ultimate wine tasting experience for nature lovers, the Jordan Vineyard & Winery afternoon hiking excursion features mountain views, wildlife, lakes, wine tasting, a picnic and more. Open to the public. Tickets go on sale in May.

June 21: <https://www.jordanwinery.com/events/summer-vineyard-hike>

June 22: <https://www.jordanwinery.com/events/summer-vineyard-hike-1>

Sunset Supper at Vista Point, June 30, 2018, 5:30-8:30 p.m. \$225 per person

A four-course meal, served in an open-air pavilion, is paired with Jordan wines and panoramic views of Alexander Valley's rolling hills and mountains during sunset on Jordan Estate's highest hilltop. Open to the public. Tickets go on sale in May.

<https://www.jordanwinery.com/events/sunset-supper-at-vista-point-wine-dinner>

Bastille Day Dinner, July 14, 2018, 5:30-8:30 p.m. \$200 per person

Revel in the spirit of French gastronomy with Jordan's Bastille Day dinner party, featuring a four-course, al fresco dinner with Jordan Cuvée by Champagne AR Lenoble, Jordan Chardonnay and Cabernet Sauvignon. Open to the public. Tickets go on sale in May.

<https://www.jordanwinery.com/events/bastille-day-dinner>

Bounty of Sonoma County Dinner, August 10, 2018, 5:30-8:30 p.m. \$200

Experience a celebration of Sonoma County agriculture with a four-course, al fresco dinner party that brings the region's greatest culinary treasures to your plate. Open to the public. Tickets go on sale in May.

<https://www.jordanwinery.com/events/bounty-sonoma-county-dinner>

Farm-to-Table Interactive Cooking Luncheon, September 22 & 29, October 6, 2018, 9:45 a.m.-3 p.m. \$200

Immerse yourself in the bountiful harvest season with Jordan's interactive harvesting, shopping and cooking experience, taking guests from the winery garden and Healdsburg's farmers market to Relish Culinary Adventures for a hands-on cooking class and lunch with wine tasting. Open to the public. Tickets go on sale in July. Official dates announced closer to harvest season.

<https://www.jordanwinery.com/rewards/farm-to-table-interactive-cooking-luncheon>

Harvest Lunches at Jordan, September 10-October 5, 2018, 11:45 a.m.-1:45 p.m. \$25-\$50 **

Experience our annual feast celebrating the grape harvest season alongside our winemaking and viticulture staff with our annual winery harvest lunch series. Available exclusively to Jordan Estate Rewards members. Tickets go on sale in July.

<https://www.jordanwinery.com/events/harvest-lunches>

Fall Vineyard Hikes, October 24 & November 1, 2018, 9:45 a.m.-2 p.m. \$95

The ultimate wine tasting experience for nature lovers, the Jordan Vineyard & Winery morning hiking excursion features mountain views, wildlife, vineyards, lakes, wine tasting, a picnic and more. Tickets go on sale in May.

October 24: <https://www.jordanwinery.com/events/fall-vineyard-hike>

November 1: <https://www.jordanwinery.com/events/fall-vineyard-hike-2>

Olive Harvest Celebration & Lunch, November 2, 2018, 11:30 a.m.-3 p.m. \$125

Enjoy fall in Sonoma County wine country with an olive harvest experience, featuring an olive oil component tasting, a sumptuous three-course lunch and an optional olive harvest demonstration. Tickets go on sale in September.

<https://www.jordanwinery.com/events/olive-harvest-celebration-lunch>

Christmas at Jordan, December 8, 2018, 1-4 p.m. \$95 **

Celebrate the holidays with our festive Christmas at Jordan party, featuring lavish décor, entertainment, library wines and our chef's cuisine. Available exclusively to Jordan Estate Rewards members. Tickets go on sale in October.

<https://www.jordanwinery.com/events/christmas-at-jordan>

**Available exclusively to Gold and Platinum members of Jordan Estate Rewards*

***Available to Silver, Gold and Platinum members of Jordan Estate Rewards*

About Jordan Vineyard & Winery

Founded in 1972, Jordan Vineyard & Winery was inspired by the great wine estates of France and the timeless connection between food, wine and hospitality. Under the guidance of second-generation vintner John Jordan, Jordan Estate is an extension of these traditions, with its iconic chateau, breathtaking views, sustainably farmed vineyards, natural habitat for wildlife and gardens for the chef's inventive cuisine, offering a distinctive sense of place in Sonoma County wine country. Learn more at www.jordanwinery.com.

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