

JORDAN ESTATE REWARDS

EXPERIENCE WINE COUNTRY
LIKE NEVER BEFORE

Celebrate the wine country lifestyle with our unique loyalty program. Jordan Estate Rewards affords you access to exclusive food and wine experiences at Jordan Estate. For all purchases made in person, by phone or online, you'll earn three points per dollar to redeem toward private tastings, dinner parties and more. Unlike a wine club, there are no annual shipments, and your points never expire.

Membership is complimentary and automatic when you join our mailing list.



Learn more at jordanwinery.com/rewards.

JORDAN ESTATE REWARDS

Where Loyalty and Luxury Meet

Three different membership levels and four types of rewards offer an array of epicurean experiences to tempt the palate, from private wine tastings and wine country lunches on our terrace to private meals in our dining room, al fresco dinner parties and overnight stays in our luxurious accommodations. The price of each reward is based on membership level. The higher the level, the fewer the points and dollars required to redeem a reward.

PRIVATE TASTINGS

Indulge in memorable food and wine pairing experiences with formal or casual private tastings at the Winery Chateau.

PRIVATE MEALS

Savor the culinary arts with intimate meals created exclusively for you, from casual repasts on our terrace to formal lunches and dinners in our dining room.

CULINARY EVENTS

Enjoy convivial company with fellow wine lovers during family-style lunches and spectacular dinner parties hosted in our dining room or at one of our outdoor enclaves.

OVERNIGHT STAYS

Experience the heights of Jordan hospitality with lodging in one of our opulent guest accommodations, featuring a private tasting, complimentary dinner transportation and our chef's continental breakfast.



MEMBERSHIP LEVELS

SILVER

Silver members have a lifetime spending history of at least \$500. Members gain access to experiences that cannot be purchased by the public, such as private tastings with hors d'oeuvres and harvest lunches, as well as discounts on select culinary events. Silver members simply pay our introductory redemption fee and points to redeem a reward.

Rewards begin at \$50 per person plus 1,800 points.

GOLD

Gold members have a lifetime spending history of at least \$2,500. In addition to private tastings with hors d'oeuvres and harvest lunches, Gold members gain access to many different experiences not available to Silver members or the public, such as private lunches, private dinners and overnight stays in our luxury accommodations, as well as lower prices on all special events. Gold members pay our preferred redemption fee plus fewer points to redeem a reward.

Rewards begin at \$25 per person plus 1,500 points.

PLATINUM

Platinum members have a lifetime spending history of more than \$5,000. Our most loyal members receive the ultimate benefits with access to all rewards for our lowest price with the fewest points—from private tastings, harvest lunches and private formal meals to all culinary events and the ultimate getaway: overnight stays at Jordan Estate.

Rewards begin at \$25 per person plus 1,200 points.

Not a member?

Join today and receive 3,000 bonus points for signing up at jordanwinery.com/rewards.

Already a member?

See your available rewards by visiting our member login at jordanwinery.com/rewards.

WHAT WILL YOU DO WITH YOUR POINTS?

Here's a look at our reward experiences available to you by membership level. All prices and points listed are per person.

Reward	Silver	Gold	Platinum
Private Tasting with Hors d'Oeuvres	\$50 + 1,800 points	\$25 + 1,500 points	\$25 + 1,200 points
Wine & Charcuterie Tasting	\$50 + 1,800 points	\$25 + 1,500 points	\$25 + 1,200 points
Champagne & Caviar Tasting	\$75 + 1,800 points	\$50 + 1,500 points	\$50 + 1,200 points
Harvest Lunches	\$50 + 1,800 points	\$25 + 1,500 points	\$25 + 1,200 points
Olive Harvest Celebration & Lunch	\$95 + 3,000 points	\$75 + 2,000 points	\$75 + 1,000 points
Casual Wine Country Lunch	n/a	\$50 + 2,000 points	\$50 + 1,000 points
Formal Lavish Luncheon	n/a	\$100 + 2,000 points	\$100 + 1,000 points
A Decadent Dinner	n/a	\$175 + 3,000 points	\$175 + 2,000 points
Sunset Supper at Vista Point	\$150 + 3,000 points	\$100 + 3,000 points	\$100 + 2,000 points
Bastille Day Dinner	\$150 + 3,000 points	\$100 + 3,000 points	\$100 + 2,000 points
Bounty of Sonoma County Dinner	\$150 + 3,000 points	\$100 + 3,000 points	\$100 + 2,000 points
Taste of the Sea Spring Dinner	\$200 + 3,000 points	\$175 + 3,000 points	\$175 + 2,000 points
Valentine's Dinner	n/a	\$175 + 3,000 points	\$175 + 2,000 points
A Night at the Estate (Off Season) (High Season)	n/a	\$100 + 5,000 points \$100 + 10,000 points	\$50 + 5,000 points \$50 + 10,000 points

All rewards are subject to availability. Jordan Estate Rewards is subject to change without notice.

Learn more about availability and reservation requests at jordanwinery.com/rewards. For more information about member benefits, visit jordanwinery.com/rewards/faq.