



FOR IMMEDIATE RELEASE

STK Las Vegas Unveils Jordan Winery's First 18-Liter Melchior Bottle

John Jordan and STK Las Vegas reveal the first 18-liter Melchior of Jordan Cabernet Sauvignon on Thursday, Nov. 10.

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LAS VEGAS (Nov. 1, 2016) - STK in The Cosmopolitan of Las Vegas has partnered with Jordan Vineyard & Winery, renowned producer of French-inspired Chardonnay and Cabernet Sauvignon for 40 years, to unveil the first 18-liter bottle of Jordan Cabernet Sauvignon on Thursday, Nov. 10.

Etched and hand-painted, each bottle, also known as a Melchior, holds the equivalent of 24 750mL wine bottles and weighs 60 pounds when full. Only six Jordan Cabernet Sauvignon Melchiors were created for sale in the world, and STK Las Vegas will be the first location to unveil and offer pours of this extremely limited and exclusive wine, with select locations throughout the nation soon to follow.

“Serving from large-format bottles is central to our hospitality and the art of entertaining, and we want to share the excitement with our fans,” Jordan Winery’s CEO John Jordan said. “But we wanted the opportunity to test wine pouring systems to ensure a bottle of this grandiose scale could be easily served at a fine dining restaurant.”

“The STK experience embodies an over-the-top, larger than life mentality that keeps guests wanting to come back for more - more food, more music, more views and more party,” STK’s National Beverage Director Jason Shullo said. “We were thrilled to partner with Jordan Winery as the very first location to get our hands on this 60-pound bottle of wine because we know our guests enjoy the finer, and bigger, things in life.”

Shullo and Jordan will officially uncork the bottle at 6:30 p.m. on Nov. 10 and guests can purchase glasses from the bottle for \$35 per glass until sold out, which Shullo anticipates in two to three days' time, so reservations are highly recommended.

For dinner reservations and more information visit the [STK Las Vegas website](#) or call 702.698.7990 and follow STK Las Vegas on [Instagram](#), [Twitter](#) and [Facebook](#).



Jordan Vineyard & Winery 18-Liter Melchior Wine Bottle - Courtesy Photo

ABOUT STK:

STK is a unique concept that artfully blends the modern steakhouse and chic lounge into one, offering a dynamic, fine dining experience with the superior quality of a traditional steakhouse. STK distinguishes itself by focusing on the social experience with a sleek, contemporary design and an in-house DJ who creates an infectious, high-energy vibe. The menu features reimaged classic American cuisine with signature dishes like bite-sized Lil' BRGs made with Wagyu beef, Lobster Mac & Cheese, and, of course, the highest quality steak. STK defines the modern fine dining experience with incredible food, world-class service and the perfect atmosphere. STK has locations in New York City, Washington DC, Miami, Chicago, Atlanta, Los Angeles, Las Vegas, London, and Milan with additional locations coming soon to Dallas, Toronto, and Orlando. For more information about STK, please visit www.stkhouse.com.

ABOUT JORDAN VINEYARD & WINERY

Founded in 1972, Jordan Vineyard & Winery was inspired by the great wine estates of France and the timeless connection between food, wine and hospitality. Under the guidance of second-generation vintner John Jordan, Jordan Estate is an extension of these traditions, with its iconic chateau, breathtaking views, sustainably farmed vineyards, natural habitat for wildlife and gardens for the chef's inventive cuisine, offering a distinctive sense of place in Sonoma County wine country. Learn more at www.jordanwinery.com.

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