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JORDAN WINERY ANNOUNCES NEW SALES TEAM MEMBERS, RESTRUCTURE

HEALDSBURG, Calif. (June 27, 2016)—Jordan Vineyard & Winery, producer of French-inspired Chardonnay and Cabernet Sauvignon for forty years, has expanded its sales team and reorganized sales territories throughout the United States. Effective July 1, the Jordan sales division will be broken into four geographical territories under National Sales Director Brad Butcher.

Gabe Urrutia joined Jordan earlier this month as Regional Sales Director, Southern U.S. Urrutia brings more than 10 years of hospitality experience to this newly created position. Previously at Beam Suntory and Bacardi USA, he has conducted more than 100 training sessions for bartenders and trade professionals, while drawing on his creativity and knowledge to consult on wine and spirit programs throughout Florida. Based in Miami, his territory includes Florida, Georgia, Alabama, Mississippi, Kentucky, Tennessee, South Carolina, North Carolina, West Virginia and Virginia. View Urrutia's territory by map or email him on [Jordan Winery's trade portal](#).

Effective July 1, 2016, Jonathan Whitehead joins Jordan as Regional Sales Director for the Central U.S. territory. Whitehead brings more than 10 years of experience in wine distribution and sales to the newly created position. He most recently worked for Huneus Vintners. Whitehead expects to complete his WSET Level 4 Diploma in 2017 and plans to continue his wine education. Based in Austin, his territory includes Texas, New Mexico, Louisiana, Arkansas, Oklahoma, Nebraska, Kansas and Missouri. View Whitehead's territory by map or email him on [Jordan Winery's trade portal](#).

Ashley Cesario, who joined Jordan in 2013, remains Regional Sales Director, Eastern U.S. Based in Boston, her restructured territory includes Massachusetts, Maine, New Hampshire, Vermont, Rhode Island, Connecticut, New York, New Jersey, Delaware, Maryland and District of Columbia. She continues to manage Jordan's Eastern Canada sales as well. View Cesario's territory by map or email her on [Jordan Winery's trade portal](#).

With Jordan since 2015, Nick Holmes continues his role as Regional Sales Director of the Western U.S. His existing territory, which includes California, Oregon, Washington, Montana, Wyoming, Idaho, Utah, Alaska, and Hawaii, has been expanded with the addition of Nevada and Arizona. Holmes is based in Southern California; view his territory by map or email him on [Jordan Winery's trade portal](#).

Most recently Central Regional Sales Director for Jordan, Brad Butcher was promoted to the position of National Sales Director in May 2016. He brings more than 20 years of experience in on-premise hospitality, wine distribution and sales experience to Jordan's top sales position. Based in Chicago, he will oversee Jordan's Regional Sales Directors, all export business (including cruise lines and duty free), as well as the sales department staff at the winery.

"We are confident this new structure of three major territories allows our team to efficiently and effectively manage the sales of our singular Chardonnay and Cabernet Sauvignon," says John Jordan, CEO of Jordan Vineyard & Winery. "The strength of these products—and the dedication of our sales team, our distributors and our customers—helped us achieve both the top recognition in both the *Wine & Spirits* Restaurant Poll and *Wine Enthusiast* Wine Star Awards this year."

Photos and territory overviews are available at <http://www.jordanwinery.com/trade/sales-team>.

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Jordan

About Jordan Vineyard & Winery

Founded in 1972, Jordan Vineyard & Winery was inspired by the great wine estates of France and the timeless connection between food, wine and hospitality. Under the guidance of second-generation vintner John Jordan, Jordan Estate is an extension of these traditions, with its iconic chateau, breathtaking views, sustainably farmed vineyards, natural habitat for wildlife and gardens for the chef's inventive cuisine, offering a distinctive sense of place in Sonoma County wine country. Learn more at www.jordanwinery.com.

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