



Ashley Cesario
Regional Sales Director, Eastern U.S.

As the Eastern U.S. Regional Sales Director since 2014, Ashley Cesario brings eight years of distributor and supplier sales experience to the position. An entrepreneur at heart, Ashley loves building relationships with customers and creating new business ideas. She handles Jordan sales initiatives, manages distributors, hosts wine dinners and seminars and helps promote the Tastevin digital wine list app. Her territory includes Massachusetts, Maine, New Hampshire, Vermont, Rhode Island, Connecticut, New York, New Jersey, Delaware, Maryland and District of Columbia, as well as Eastern Canada.

Ashley gained most of her industry experience at Southern Wine & Spirits of Illinois. Over the course of five years, she honed her skills in wine sales and brand management—first with retailers and boutique wine shops and then with restaurants and hotels. Her interest in the wine industry, however, was piqued in high school when she interned at Chicago's Judge & Dolph distributors. During college, she studied abroad on three continents and visited wineries along the way in France, Italy, Spain, New Zealand and South Africa. Prior to joining Jordan, she served as Portfolio Manager for Bacardi USA.

Originally from Chicago, Ashley is also an accomplished mural painter whose work can be found in Illinois, Michigan, New York, Florida and Costa Rica. An early adopter of entrepreneurship, she started a painting business at age 15 and grew it to more than 70 clients during high school and college. She holds a bachelor's degree in marketing and business from Carthage College in Kenosha, Wisconsin, and continues to pursue a master's degree in psychology from Loyola in Chicago. She resides in Boston.